



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

**Contract # 865098**

**Schedule Dates** 11/01/12-11/06/12  
**Advertiser** Kaine for Senate (39035)  
**Agency/T-Code** Media Strategies & Research - VA (1523)/1553035  
**Product** Political - US Senate (1176)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Marsh, Penne (1523)  
**Sales Office** WVEC - Norfolk  
**Buyer Name** Vail,Chris  
**Phone/Fax** (804) 359-7100 /  
**CPE** 13024  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** Kaine for Senate

**Date Entered** 10/31/12  
**Last Modified** 11/02/12  
**Entered By** Barbara Vickers  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$650.25  
**Net Total** \$3,684.75  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Nov. 2012	9	\$4,335.00
<b>Grand Total:</b>	<b>9</b>	<b>\$4,335.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/02/12	6	:30	5A- 5:58A (ET)					1	1			2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		10/31/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5A- 5:58A (ET)		1	1						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		10/31/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	7A- 9A (ET)						1			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		10/31/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10:58A- 12P (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/31/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	4:58P- 5:28P (ET)					1				1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/31/12
6.0	Revised Line / SPOT	11/03/12-11/03/12	5	:30	6:58P- 7:57P (ET)							1					Norfolk (WVEC) (WVEC)		10/31/12
6.1	Normal Line / SPOT	11/03/12-11/03/12	6	:30	6:58P- 7:57P (ET)							1			\$250.00		Norfolk (WVEC) (WVEC)		11/2/12
6.1.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	R-Programming/Spot - bacs- sports ran long	
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9P- 10P (ET)						1			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/31/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	12:02A- 1:06A (ET)						1			1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		10/31/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: